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Carson City, Nev.:

The 2012 AMA International Women & Motorcycling Conference is set for July 26-29. Nowhere is the passion and dedication of women motorcyclists more apparent than at this event. The conference focuses on educating, encouraging, inspiring and mentoring women in the lifestyle and sport of motorcycling. Early registration of \$125 is available now exclusively for AMA members. After April 30, registration will increase to \$175 for AMA members and be available to non-AMA members for \$235.

Carson City Mayor Pro Tem Shelly Aldean said the conference is a welcome addition to her city's 2012 calendar of events.

“Carson City is delighted to be hosting the AMA International Women & Motorcycling Conference in July 2012,” she said. “We look forward to accommodating the attendees participation in the conference. We hope that during their visit, conference goers will spend some time exploring what Carson City has to offer and, as a result of our hospitality, will feel like honorary members of our community when it's finally time to say goodbye.”

Previous AMA International Women & Motorcycling conferences have been held in Keystone, Colo.; Athens, Ga.; Buckhannon, W.Va.; Athens, Ohio; and Westerville, Ohio. They featured targeted attractions for women motorcyclists such as seminars, workshops, speeches, product and motorcycle displays and demonstrations, recreational riding and networking.

Additional event and lodging information is available at www.americanmotorcyclist.com/events/womenandmotorcycling.